

	BUMBLE	BUTTERFLY	FEELD	LEX
OVERALL IMPRESSION	Don't bother. It's likely that no one will read your details before liking you.	Great potential.	Kinky, poly, vaxxed, and maybe have vivid hair.	Do you like to read the personals section and do you search Missed Connections for the one about you? Then this is your app. Quietly but fiercely inclusive.
PLATFORM	Web and app	Web, Apple	App	App
INTERFACE	Restricted Swipe (must like/reject for next profile, or pay for Beeline)	photo gallery of search results with age and name	Swipe. Can swipe to next profile without liking/rejecting app.	Text-based feed. Click in to posts to see profile.
BARRIERS TO CHATTING WITH SOMEONE	Both profiles must click on the check mark for "like." "Woman" has 24 hours to chat before connection goes away.	Can message or "flutter" from profile.	Like someone to open a chat.	Click from post. If you want someone to find you, you must publish a post. You can write 6 posts a month.
WHAT IS A POKE CALLED?	No poke	Flutter	Ping	Can react to post.
DID ANYONE LIKE ME?	Very many (over 100 likes in less than 3 days.) Several self-described politically conservative people.	No flutters received.	I got a like!	Not applicable. Well, maybe. Some messages that didn't read the directions.
DID I ACTUALLY INTERACT WITH ANYONE?	No.	No.	Messaged a couple after they liked me. They did not message back.	Yes! Several!

**DESCRIBE  
YOURSELF:**

**PRONOUNS IN BIO**

**GENDER**

**SEXUALITY**

**RELATIONSHIP  
STYLE**

**ABOUT ME**

**NUMBER OF  
PHOTOS ALLOWED**

**BUMBLE**

**BUTTERFLY**

**FEELD**

**LEX**

Free text in about me or select up to 3 pairs from a list.	Optional in bio. Multiple choice pairs from a list of 10. Can change at will.	Free text in about me.	Select upon registration, can change to anything in profile edit.
Holy Cow. Select from a list of 60+	24 options, can change at will.	Select from a list of 19 options. Can change three times.	Does not ask.
Free text in about me. Search options limited, show me to options limited.	10 options, can change at will.	Select from a list of 20+ options. Can change at will.	Does not ask.
Free text or select from limited list.	limited list, but includes polyamorous. Can change at will.		Does not ask.
Optional. Can choose prompts, demographics, free text field (300 character limit,) interest tags.	Limited multiple choice list of character traits, body descriptors, employment status. Weird.	1500 character limit about me. Can add up to 10 self-described "desires" and "interests" tags.	150 character free text., Can change at any time. 3 prompts: ask me about something, I'd like to know about something, and teach me something about.
6	9	3	No stated limit. Can use a "lexmoji."

**WHAT I'M LOOKING  
FOR**

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<b>GENDER</b>	Choose from: Women, Men, Everyone	on profile, can choose from cis man, cis woman, trans person, trans man, trans woman. Can filter by up to 24 genders in search.	Search options include all available genders plus couples configurations	can search keywords and usernames
<b>SEXUALITY</b>	No field.	Search limited to straight, bisexual, gay/lesbian, other, all.	n/a	can search keywords and usernames
<b>RELATIONSHIP STYLE</b>	limited options	no option to filter search.	paid memberships can search on "desires" - list of 9 relationship styles (casual, dates, etc.) 7 kink options, and 8 group configurations.	toggle on/off: Friends, Dates, Hookups, Events & Community. Can have all four toggled on simultaneously.
<b>ABOUT YOU</b>	can search on any demographic field in app	no option to filter search.	see above for paid membership. Unpaid can search on distance (249 miles maxm) and age (18 to 70+)	can search keywords and usernames, age (18 - 100) and distance (1 mile to The World.)

OVERALL VIBE of  
USERS

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Sporty and outdoorsy, professional, highest conservative quotient.	Cautious (may be because of how profiles are constructed.) Many people without profile pictures. However, everyone there has self-identified as trans or intersted in dating trans people.	Heavy consent culture. Radical honesty. Lots of kink. Body and sex positive.	Sassy. Very queer.

THINGS I LIKED:

Not much. Good safety measures.	Gallery interface (I'm not a swiper.) Web interface (phone apps can be less accessible for me.) Ability to have no photo, ability to change my gender and sexuality at will.	Love the large free text field in profiles. I appreciate that I don't have to approve/reject a profile to see another. Unique feature: can pair your profile with a partner's profile for three or more dating.	I love personals. Not photo driven. Everyone can read your post, up to reader to decide to interact. Can interact with an emoji or a message. Messages are private. Can privately bookmark posts for later.
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SQUICKS and ICKS:

After being able to choose from a huge list of genders, there's nearly no implementation or awareness of inclusive dating. Photo of a person required for profile to go live.	It's a little weird that I can change my age at will. "Flirts" are automatic messages that are sent to people who match your search criteria. That creeps me out (you can turn them off.) It's odd that there is no free text field in profiles.	Interface is not very intuitive, especially for someone who has never previously used a swipe app.	App-only and text-based. Can be difficult for those with fine motor challenges. Text-based might be inaccessible for low-vision and blind users (so much to go through!)
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FAVORITE MOMENT:	Profile which included "And I hate hiking." Pacific Northwest, baby.	Eh.	Seeing all of the facial piercings and fab hair in my feed. So many people being very clear about their sexual and relationship goals.	Within the first 20 posts I identified someone I know - big small world queer energy. There are in-jokes.
SAFETY MEASURES	Good.	Very good, with one big exception for me: blocks go away after 90 days. If I block someone, I want them to stay blocked.	Very good. Can go incognito on paid version and can remove profile from appearing in searches.	Very good. Lex frequently posts safety tips and their zero tolerance for transphobia policy in the feed.
PAID OPTIONS	Ability to see your "Beeline" - the people who liked you. Ability to give unlimited likes. Advanced filters. Incognito mode. Unlimited rematch and backtrack.	Turn on chat rooms. International messaging. No ads, unlimited messaging, priority appearance in searches, guaranteed free time if you don't get a date.	Can be incognito - people won't see you unless you like them first. Notification when someone likes you. Last online information. Low light theme available. Show photos only to connections. 1 free ping a day. Search by desires.	Lex is free. Revenue is ad-based. Note: I haven't seen any ads yet.